## **Discount Fire Supplies Ltd**

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FOR IMMEDIATE RELEASE

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# Discount Fire Supplies have recently introduced a monthly email newsletter featuring informative industry articles, the latest fire alarms and an exclusive 5% discount code.

Discount Fire Supplies Ltd, a company based in the heart of South Wales in Swansea, is committed to providing the very best in fire alarms and other emergency products for businesses and organisations throughout the UK and internationally.

In a time when many products are available to buy over the internet with little or no support and limited availability, <u>Discount Fire Supplies</u> aims to provide customers with a service that:

- holds adequate stock to allow same day dispatch on all orders placed before 2.30pm.
- A provides free technical support via phone or email from a team of manufacturer-trained engineers.
- ensures the latest technologies are stocked and that prices are competitive.

#### Keeping customers up-to-date with a monthly newsletter showcasing the best of our blog.

Discount Fire Supplies is focused on providing a single resource for all of a business' requirements for fire safety. The Discount Fire Supplies blog has now been online for over 4 years, with regular twice-weekly posts since July 2011.

During this time the topics covered have included many aspects of fire safety – from smoke alarms and fire alarm systems through to emergency lighting, gas detection and fire extinguishers. Fire stories in the news have also been discussed as well as the latest products added to the discountfiresupplies.co.uk online shop.

Sharing knowledge of the fire industry and keeping customers up-to-date with the latest available fire products is a high-priority for Discount Fire Supplies. A monthly email newsletter showcasing the best of the blog was considered the next step forward in highlighting the importance of fire safety.

### Exclusive 5% discount code for newsletter subscribers.

Discount Fire Supplies prides itself on adding extra value to sales, whether that's by offering free same day dispatch on all orders received before 2.30pm or giving customers access to a team of manufacturer-trained engineers.

Newsletter subscribers who have opted-in during customer registration or via the newsletter subscription tool on discountfiresupplies.co.uk get an extra bonus. Each monthly newsletter includes an exclusive 5% discount code for use on the website. This discount is valid until the end of the given month and can be used to reduce the cost of any order.

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Discount Fire Supplies Ltd, incorporated in Wales in 2011, is an online retailer of <u>fire alarms</u> and other safety products like emergency lighting. Visit <u>www.discountfiresupplies.co.uk</u> to read the blog, browse the full product range and subscribe to the monthly newsletter.