

# Discount Fire Supplies Ltd

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## Importance of Kitchen Fire Safety Highlighted by Fire Alarm Retailer

***Inspired by the award-winning animation 'Should Have Got a Takeaway', Discount Fire Supplies re-enforces kitchen fire safety tips on their blog.***

Impressed by the animation's clear message of 'Don't Drink and Fry', Discount Fire Supplies have created a new [fire safety blog post](#) to drive home this important fire safety message to their readers.

**“In 2010-2011 a massive 60%\* of non-fatal fire casualties started in the kitchen.”**

While the essentials of kitchen fire safety may not be new to many readers it seems that this topic still needs to be discussed. Discount Fire Supplies were shocked to learn that in 2010-2011 a massive 60%\* of non-fatal fire casualties started in the kitchen.

The video 'Should Have Got a Takeaway' is a short animation developed by London Fire Brigade and Fire Angels that highlights the dangers of cooking when you're a little bit drunk. The animation depicts 'Flea', a loveable small dog, as he tries to prevent his tipsy owner from causing a fire as he makes several classic fire safety mistakes in the kitchen.

This video first came to Discount Fire Supplies' attention when they heard it had won the Community Recognition Award at the Blackrock Animation Film Festival on the 13th October.

The new blog post also includes some key safety tips to consider in the kitchen, including the importance of having a [fire alarm](#) and the risks of forgetting to switch appliances off after use.

More fire safety inspired articles as well as news about the latest fire alarm launches are available at [discountfiresupplies.co.uk/blog](http://discountfiresupplies.co.uk/blog).

### **About Discount Fire Supplies:**

[DiscountFireSupplies.co.uk](http://DiscountFireSupplies.co.uk) is one of the UK's largest online retailers of fire alarms and other emergency products. They offer competitive pricing, free delivery on all orders over £100 and same day despatch on orders placed before 2.30pm.

\*Statistics from Communities and Local Government Fire Statistics, Great Britain, 2010-2011

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