## **Discount Fire Supplies Ltd**

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## Goodbye Ugly Smoke Alarms! Inject Some Style Into Fire Safety With The Award-Winning Chick-a-Dee Designer Smoke Detector

Discount Fire Supplies are now stocking the Dutch-designed Chick-a-Dee smoke detector as part of their growing range of battery smoke alarms. The Chick-a-Dee is an innovative product where flair meets function, transforming rooms while protecting loved ones from the dangers of fire.

"Chick-a-dee-dee", that's the sound the stylish <u>Chick-a-Dee Smoke Detector</u> makes when it first detects smoke. If the danger grows, an incredibly loud 85dB "dee-dee-dee" alarm will sound – that's loud enough to wake even sleeping children.

In 2006 Dutch student designer Louise van der Veld tackled the problem of ugly smoke alarms by combining stylish design with the latest <u>smoke detector</u> technology. Inspired by tales of canaries down mine-shafts (the little songbirds have an impressive ability to detect toxic gas), she modeled her design on the distinctive Black-Capped Chickadee and it's song. The result was a breathtaking piece of design which would add charm to any room as well as protect lives.

## ""Chick-a-dee-dee", that's the sound the stylish Chick-a-Dee Smoke Detector makes."

Years on, the Chick-a-Dee has won awards, gained popularity around the world and is now available to purchase internationally. Impressed by the innovation of the Chick-a-Dee and keen to expand the number of stylish products on their website, Discount Fire Supplies has recently become one of just a few companies in the UK to sell the smoke alarm with a difference.

Easy to install and use, the Chick-a-Dee perches securely on a ceiling mounted branch, surveying all it sees and sounding the fire alarm whenever it detects smoke. The Chick-a-Dee looks fantastic in any environment, from chic contemporary lounges to kid's bedrooms. It can also be used to educate children about fire safety in a fun and engaging way – listen to the birdy!

The <u>Chick-a-Dee Designer Smoke Detector</u> is available to purchase on <u>discountfiresupplies.co.uk</u> immediately for the competitive price of just £49.98.

## **About Discount Fire Supplies:**

<u>Discount Fire Supplies</u> is an online retailer of fire alarms and safety accessories and aims to become the UK's premier fire alarm supplier. They have a large stock-holding and good relationships with all major manufacturers allowing them to be competitive on price and choice. Orders placed before 2.30pm are dispatched same day and delivery is free on orders over £100.

All enquiries can be directed to Tariq El-Hoss on 01792 452 700 or info@discountfiresupplies.co.uk.

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